



PUCA Fact Sheet

What is PUCA?

The PPI™ Users Collaborative in Africa (PUCA) is a multi-stakeholder project that unites five charter partners to support and expand microfinance in Senegal and Mali, two sub-Saharan countries where poverty is widespread. The five charter partners are Catholic Relief Services, Oikocredit International, Planet Rating, Terrafina Microfinance, and Grameen Foundation, all key players in global microfinance, alongside the national networks, APIM Mali and APSFD Senegal.

What is the PPI™?

The Progress out of Poverty Index™ (PPI™) is a country-specific assessment tool that helps institutions measure outreach to the poor, monitor changes in economic well-being of clients, and provide data that helps managers improve the effectiveness of programs and services. Building on the concept of Grameen Bank's 10-Point System, the PPI was commissioned by Grameen Foundation, in collaboration with Consultative Group to Assist the Poor (CGAP), Ford Foundation and Microfinance Risk Management, L.L.C. For more information, please visit www.progressoutofpoverty.org.

What MFIs are part of the PUCA initiative?

Three MFIs have been chosen to participate in the initial training in the use of the PPI: Caurie Microfinance and U-IMCEC in Senegal, and Kafo Jiginew in Mali. The MFIs will receive needed training and support resources from PUCA partners in order to facilitate best use of the PPI. The PUCA partners also will begin to roll out the PPI across their networks in both countries, growing the number of MFIs using the tool to further their social performance goals.

When will PPI results be available?

During the two-year period of the project, the MFIs will work to provide two “snapshots” of portfolio data with PPI results: one at the conclusion of the PPI rollout and one a year later. This information—demonstrating the results of the PPI data—will be confidentially shared with Collaborative members and a select group of academics for analysis. Summary results will be shared with the PUCA membership during the first year and reported to industry bodies, such as the MIX Market, by the conclusion of the second year.



How will PPI results be shared with the broader microfinance community?

PUCA will collaborate on the production of at least two case studies: one on the MFI collaborators and their use of PPI data to support management decisions, and one on PUCA itself that highlights how key players in the microfinance sector have come together in the spirit of collaboration to support organizations that have a poverty-focused agenda.